

Rotary
Club of Pasig



**CREATE
LASTING
IMPACT**

06 AUGUST 2026
ROTARY YEAR 2026 - 2027

TINIG

The Official Newsletter of the Rotary Club of Pasig

PP ATTY. CELSO YLAGAN II



RTN. ABRAHAM B. SARANGAYA





LUXID ROTARY

Microfinance & Credit Cooperative

ABOUT US

The Luxid Foundation is an organization of members from the different batches of the Ateneo De Manila University, 1959, 1963, and 1967, united to help alleviate poverty among underprivileged people.

The Rotary Club of Pasig is one of the biggest clubs in the country, and is respected and consistent in its service to the Pasig community and to the country in general.

The Luxid Foundation and the Rotary Club of Pasig formed an alliance in 2017 to create the LUXID ROTARY Microfinance & Credit Cooperative.



FRANCISCO "TOPAX" COLAYCO is the Chairman of the Board of LUXID Rotary Microfinance and Credit Cooperative, holds a Masters degree in Business Management (MBM) from the Ateneo de Manila University. He also holds a Ph.D. (Honoris Causa) in Humanities awarded by the National University of the Philippines.

FJC is an entrepreneur, a venture developer and the pioneer in promoting personal finance in the Philippines. He is the author of the "Wealth Within Your Reach" series, the award winning and biggest Filipino best sellers on personal finance and the leading advocate of the personal financial literacy movement in the Philippines.

FJC has over 50 years' experience as a consultant, a professional manager and business owner in the fields of Manufacturing and Marketing, Shipbuilding, Specialty and Pressure Vessel Fabrications, Banking, Financial Services & Real Estate Development. He is the Chairman and Founder of the Colayco Foundation for Education, Inc. (CFE).

FJC is currently the Chairman & CEO of AulumDev Ventures Corporation (AulumDev), and up to March of 2023 was Chairman of One Wealthy Nation Bank (OWN Bank), formerly, the Rural Bank of Cavite City.

Today, FJC is an active ventures advisor and investor in health services. He is engaged in joint venture consulting and specialty trading such as diesel and medical supplies. He is Chairman of The Health Network (THN), an out patient facility with diagnostics, pharmacy and doctors' offices based in Marilao and Guiguinto, Bulacan.

FOR MORE INFORMATION, PLEASE CONTACT
NIDA LORENZO



0935-8213984



luxidrotarymcc@gmail.com

Today's Programme

**Valle Verde Country Club
August 6, 2026 12:00 Noon
Pangkat No. 4 Dir Gary Ona**

Call to Order	Pres. Jun Zafra
Invocation	Rtn James Porter
National Anthem	Dir Aris Marfil
FOUR-WAY TEST	Rtn Simon Tantoco
Introduction of Visiting Rotarians & Guests	Rtn James Porter
Community Singing	Pangkat 4
Wise or Otherwise	
Finishing Moments	HOF/PP Peter Javier
President's Time	Pres. Jun Zafra

***Rtn Abraham "Abe" B. Sarangaya
PP/Atty. Celso "Celso" P. Ylagan II
CLASSIFICATION TALK and WISER TALK***

Open Forum	
Adjournment	Pres. Jun Zafra

**Dir Aris Marfil
Emcee**

**** August is Membership and Extension Month ****



Invocation



Heavenly Father, as we thank You for all the blessings we received from You, we also pray to You for guidance. Forgive us our sins especially sins against integrity. Heal our brokenness. And restore our dignity as human persons. This we ask through Christ our Lord.

Amen.

From: Rtn. Fr. Kell Ortega

THE FOUR-WAY TEST

of the things we think, say or do:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- First :** The development of acquaintance as an opportunity for Service;
- Second :** High Ethical standards in business and professions; the Recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- Third :** The application of the ideal of service in each Rotarian's personal, business and community life;
- Fourth :** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



Song of the Day



IT'S THE 4-WAY TEST

(Tune: It's The Real Thing)

We'd like to help Pilipinos live
In perfect harmony
We'd like to help Pilipinos grow
As honest as can be.

The 4-Way Test is what we offer
To guide their way through life
It teaches them to tell the truth
And not to tell a lie.

Refrain:

It's the 4-Way Test
It's Rotary's way
We're all proud to say
It's the 4-Way Test

We'd like to help Philippines grow
In the most beneficial ways
And bring Pilipinos all together
In harmony and peace.

The 4-Way Test is what we offer
To bind them all as one.
They'll cherish truth as their ideal
Put lying out of mind

(Repeat Refrain)

(Adaptation from It's The Real Thing for Rotary by PP Peter)

From the President

Pres. Jun Zafra



“INVITE ONE. ENGAGE ALL. IMPACT MORE”.

This August, Rotary International calls us to focus on Membership and Club Development..

I am so proud of what we have built together – after receiving awards and recognition from the District and from our partner organization. But awards are not the end. They are an invitation to do more.

The truth is. The strength of RC Pasig is not on our projects alone. It is in YOU. It is in the fellowship we share, the lives we touch, and the people we bring with us.

Membership is not about filling a roster. It is about finding more hearts who believe in Service Above Self. People who will serve beside us in time of disasters, mentor our scholars and laugh with us over lunch and fellowship meetings.

Club development is making sure that every single one of us feels valued, heard and engaged. That new members are welcomed like family. That every idea is given a chance to grow.

So my challenge to all of us this month is simple.

Invite One. Think of one person who has the heart to serve. Bring them to a meeting, Bring them to a project.

From the President

Pres. Jun Zafra

Continuation

Engage All. Check on each other. Give each other roles, Make sure no one feels like a guest in their own club.

Impact More. Because every new Rotarian means more hands to serve and more lives changed.

Let us grow not just our roster, but our reason for being.

Service Above Self,

Jun C.Zafra
High Impact President
Rotary Club of Pasig
RY2026-2027

Rotary Notes

PP Benny P. De Guzman



We start with good congratulatory messages for well deserved awards. The club got a major award from the National Police Commission for Chony Gimenez continuing annual police recognition for the good works of our Pasig Police. A good start for the term of Pres Jun as he has to follow the multiple awarded term of IPP Roy. To be a runner up of IPP Roy's turf is a major achievement already Pres Jun. To match it is exceptional!

Tinig congratulates also Rtn Cong Roman for his well recognized academics bills as approved by Congress that earned plenty of recognition from our members. I texted him if I can use this column to point out the highlights but he did not reply

After a seven Thursday meeting absence, my boss HOF/PP Peter showed up in our meeting with no signs of what happened when he fell. Good pointer to our many elders as our parts like old motor vehicles are hard to replace kaya konting ingat. Glad you are in good shape Boss Peter.

Pres Jun and his Board wants to review Tinig and the set up. He is not satisfied with the 3rd place award last RY. But he will not allow me to get out of my column. It is not the getting out but it is my replacement. A new team takes over and old players are yanked out. You may change name of column but follow a similar pattern. Instead of Legal Corner, PP Celso may take over and even concentrate on legal matters and rename the column. Legal or Otherwise. Or, Wisen Mo Ako, Patay Ka!

Rotary Notes

PP Benny P. De Guzman

Continuation 1.

It was funny last meeting after I made a note on Wise or Otherwise and before I could get out of the rostrum, I was called to do the fining. First time in our meeting ever that a fine master, not in the program, was called without informing him first. Why? PP Topax was a no show. Remember last week I wrote I did not recognize PP Del Viola who left the club more than 20 years ago? Baka next time many will not recognize Topax as reportedly, he knocked off more than 20 pounds. And white bearded with no black strand in his head. Aakalain mo may Topacks na sa ulo?

Truly, going back to our project, Pagpupugay sa Kabaniyahan ng Pulis Pasig may be adopted by many Rotary clubs to recognize the policemen's efforts and in the process improve their ranks and systems. PRID Raffy and other PRIDs can pick up the idea and make it a national Rotary project.

PRID Raffy and Minda will celebrate their milestone anniversary this early September. The multi awarded couple with plenty of achievements in their blessed union will proudly show their successful family up to even great grandchildren. Raffy and Minda, you have certainly gone a long way and we are proud you shared many years with us of your great years. Mabuhay kayo! Pagpalain kayo! At lagi kaming part of your pagpapala. Salamuch!

I always kid PP Ner as naonsehan niya ako. Ner is 11 days older me but he has to show it. Naka cane na siya. He also has the privilege, given him by his own choice, to attend our meeting every other Thursday as he us Batangas-based.

Walking the Avenues

PP Ramy Garcia IV



Presidential Message



Olayinka H. Babalola
President 2026-27
August 2026

Peace does not happen by accident. It must be pursued deliberately, built strategically, and woven intentionally into everything we do. That is the challenge I am placing before the Rotary world this year.

Rotary recognizes peacebuilding as one of our areas of focus. But I believe peace must be more than a category of work we set aside for certain projects. It must become a lens, one we choose to look through every time we plan, every time we serve, every time we ask what kind of impact we truly want to leave behind.

The Institute for Economics and Peace has identified eight Pillars of Positive Peace: well-functioning government, a sound business environment, equitable distribution of resources, acceptance of the rights of others, good relations with neighbors, free flow of information, high levels of human capital, and low levels of corruption. These pillars describe the conditions that make lasting peace possible. And when I look at them carefully, I see enormous potential for Rotary. Not because our work automatically advances peace but because it can when we are deliberate about it.

That is the key word: deliberate.

A water project does not build peace on its own. But a water

Walking the Avenues

PP Ramy Garcia IV

Continuation 1.

project designed with the Pillars of Positive Peace in mind — one that asks how equitable access to resources strengthens community trust — can begin to lay that foundation. A vocational training program does not guarantee reconciliation. But one that intentionally brings divided communities together around shared economic opportunity can start to build it. The project does not change. The intention does.

In Colombia, Rotary's Pathways to Peace and Prosperity program shows us what this looks like in practice. Working in communities shaped by decades of armed conflict and displacement, the program combines economic empowerment with conflict resolution training and community-led reconciliation. Peace was not a hoped-for side effect. It was central to the design. That is the standard I am calling all of us to follow.

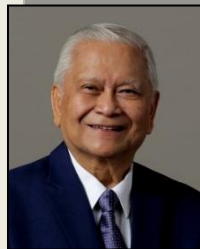
As you plan your next project, whatever the focus area, I want you to pause and ask one question: How does this create the conditions for peace? Consult the Pillars of Positive Peace. Find where your work connects. Then, make that connection intentional. Share what you discover with your club, your district, and your community. The more we talk about peace as a practice rather than a destination, the more naturally it will shape everything we do.

This is not about doing different work. It is about doing our work differently, with greater awareness, greater purpose, and a clearer vision of the world we are trying to build. Every Rotary project carries potential. Our task is to unlock it, not by chance but by choice.



Wiser Talk

By: PP Celso P. Ylagan II



- Joined RC Pasig in 1992, during the incumbency of PP Romy Manuel
- Elected Loving President in 2002 during the time of PDG Efren O. De Guzman, with the R.I. Theme “Sow the Seeds of Love”
- Appointed Assistant Governor in 2004 during the term of PDG Fabie Enriquez
- Appointed Assistant Governor in 2007 during the term of PDG Mac Hermoso
- Appointed R.I, District Legal Officer in 2009 at the time of PDG Rudy San Felipe
- Appointed R.I. District Legal Officer in 2019 when BIR Deputy Commissioner Nelson Aspe was the District Governor
- A lawyer by profession for more than four decades, initially engaged in trial practice and litigation in civil, criminal & labor cases, including administrative cases before the National Telecommunications Commission and the Department of Trade & Industry and finally specializing in corporate practice, land registration, estate planning, intellectual property, etc.
- Appointed Solicitor in the Office of the Solicitor General by former Pres. Fidel V. Ramos
- Corporate legal counsel of corporations, such as Abenson, Waltermart, Collins, Electroworld, among others and non-profit

Wiser Talk

By: PP Celso P. Ylagan II

Continuation 1.

organisations like Tulay Lingap ni Padre Pio, Inc., the social arm of the OFM Capuchin

- Chairman of the Ortigas Center Association, Inc. (OCAI) for the past Six years
- President of City & Land Mega Plaza Condominium since 2000
- Director & officer of North Residences Condominium and Taal Greenheights Homeowners' Association.
- "58 years married.....father of two lawyers, an IT consultant of NTT Japan and a managing editor of travel and food magazines."

Classification Talk



Abraham B. Sarangaya

City & Land Mega Plaza • ADB Ave., Ortigas Center,
Pasig City, 1600 • 09279217417 absgoodlife@yahoo.com

Education

- Elementary : La Salette Elementary, Santiago City, Isabela – 1976
- High School : La Salette High School, Santiago City, Isabela – 1980
- College : Manuel L. Quezon University, Manila – Business Administration - 1984
- Postgraduate : Manuel L. Quezon University, Quezon City – Juris Doctor (First Year)

Experience

1984–1987 Manager
Super A Enterprise, Santiago City, Isabela

1987–1994 Sales Representative

- Exclusive Roche
- Zuellig Pharma Corporation, Makati

Sales Representative

- Key Accounts Manager
- Zuellig Pharma Corporation, Makati

1994–1997 Owner • Manager

- Greatstar Needlecraft, Santiago City, Isabela

Classification Talk

Conrinuation 1.

1996-1997 Executive Director • Marketing Manager

- AKG Computer, Santiago City, Isabela

1997-2019 Founder • General Manager/President

- Globestar Technologies, Inc. (Santiago City, Cauayan City, Tuguegarao City, Solano, Nueva Vizcaya, Quezon City – Region 2 first Internet Service Provider, Sales & Service Center of Epson, HP/Compaq, IBM, Lenovo, Canon, Brother, Acer, Asus, MYOB)

2015 Owner / Developer

- Eco-Garden Commercial Building, Santiago City, Isabela

2016-2019 Founder • President • Star Hotel & GT Hall, Santiago City, Isabela

2020 Founder • Owner • Aloha Farm Fresh, Echague, Isabela

2022 Co-founder • G.M. – Marketing Head

- G.SARANGAYA Realty, ADB Ave., Ortigas Center, Pasig City

Personal Details

Parents: Gaudencio A. Sarangaya III (Businessman/Former Mayor of Santiago City, Isabela; deceased), Primitiva B. Sarangaya (R.Pharmacist/CWL President; deceased), born in Quezon City on February 16, 1964, the 8th of nine siblings. First marriage – Ma. Werberlyn L. Sarangaya (B.S. Tourism; deceased), second marriage - Mary Grace M. Sarangaya (Registered Pharmacist, License Real Estate Broker and Appraiser, connected with Ayala Land International, and co-founder G.SARANGAYA Realty). Children: John Paolo L.

Classification Talk

Conrinuation 1.

Sarangaya (Computer Science – San Beda College / Project Manager – Business Analyst, Battleground Australia), Paul Gerbby L. Sarangaya (Entrepreneurial Management – University of Asia and the Pacific / Bonfire Technologies & Solution – Business Developer), Adrian L. Sarangaya (Entrepreneurial Management – San Beda College / Manulife International – Senior Investigation), Graciella Abrie M. Sarangaya (Grade 6 – St. Poveda College, Quezon City).

Tinig Tidbits

By: HOF/PP Peter Javier



Facts You Never Knew About the English Language

1. "Bookkeeper" is the only unhyphenated word with the three consecutive double letters.
2. An Ambigram is a word that looks the same upside down as right-side up. The word "Swims" is an Ambigram.
3. A pangram is a sentence that contains every letter in the alphabet. For example, the sentence 'The quick brown fox jumps over the lazy dog's is a pangram.
4. The word 'set' has 430 different meanings. In 2011, it was dethroned as the word with the most meanings by the word 'run' which has 645 different definitions.
5. The English alphabet used to have 29 letters instead of the current 26.
6. The most common letter used in the English language is the letter "E".
7. "I am." Is the shortest non-elliptical sentence in English.
8. Approximately one new word is added to the English language every two hours.
9. Pneumonoultramicrosilicovolcanoconiosis' is the longest word in the English dictionary.
10. The word 'uncopyrightable' is the longest ordinarily used English word that contains no letter more than once.

(From BabaMail)

Glimpse Our Last Meeting



HIP Jun calls meeting to order with Rtn Abe as emcee; Rtn Bebert leads invocation.



Dir Rudy leads singing of Pambansang Awit; Rtn Bobba recites Apat Na Urian Ng Rotaryo; Rtn Rod introduces visiting Rotarians & guests.



3A Pangkat 3 quintet sings My Rotary Day.

Glimpse Our Last Meeting



PP Benny is instant finemaster; HIP Jun with his message.



Guest Diego, cellist plays Bach and guest Michael Angelo Liwanag talks of Peace Fellowship



HOF/PP John introduces Christian Esguerra, TV's Facts First host, political journalist & educator.

Glimpse Our Last Meeting



Replying to questions from Rtn Noel, Rtn Rod,



guest Jerry Quibilan and Rtn James.



HIP Jun gives club's token then adjourns meeting

RCP's Global Grant for Incubators



Rizal Medical Center receiving their incubators.



Dr. Jose Fabella Memorial Hospital receiving their incubators.



Each received 3 infant incubators & 1 transport incubator.

Plaque of Recognition from PNP's NCRPO



500 Reusable Water Container for Kapitolyo Fire Victims



Loading by HIP Jun, Rtn Kap Richie & Dir Aris.



Reusable 6 liter containers ready for distribution.

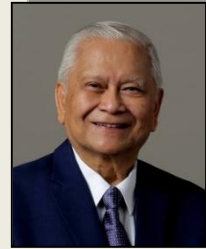


On site are HIP Jun with Kap Richie, Dir Aris & Dir Rudy.



LEGAL CORNER

By PP Celso Ylagan II



In ***Baltao v. Atty. Falcis III***, Adm. Case No. 14443, November 18, 2025, the Supreme Court has suspended a lawyer for using vulgar words in his Twitter account, a social media post. Atty. Jesus Nicardo M. Falcis III was found guilty of simple misconduct and suspended him from the practice of law for one year.

Facts:

On November 15, 2018, Atty. Falcis posted a profane tweet defending his brother, Nicko Falcis, who was facing qualified theft charges filed by television personality Kris Aquino. The tweet used vulgar expressions like “***pakyu kayo mga gago***” directed at political supporters.

In response to the administrative case filed against him, Atty. Falcis argued that his statements fell under constitutionally protected free speech/expression, used to vent anger in defense of his brother, and cited older jurisprudence treating similar profanities as expressions of frustration rather than defamation.

Ruling:

The Court rejected the defense, ruling that a lawyer's oath, duties, and the standards under the Code of Professional Responsibility and Accountability (CPRA) place bounds on freedom of expression. It noted that targeting non-parties on a viral platform discredits the legal profession.

The Court ruled that the practice of law is a privilege bestowed only to those who possess and continue to possess the qualifications for the legal profession. Accordingly, lawyers are duty-bound to maintain not only a high standard of legal proficiency, but also morality, honesty, integrity, and fair dealing. Otherwise stated, this Court will not hesitate to discipline an erring lawyer by imposing an appropriate penalty based on the exercise of sound judicial discretion.

Wheat not Weeds

By: Rtn. Fr. Kell Ortega



Consequences

Although we live in a democratic country, we must do well exercise our freedom. Just because we are afforded basic human rights doesn't mean we have absolute freedom in ourselves. Our rights always have their corresponding partners: our duties and obligations as citizens.

Likewise, our actions will always bear consequences. Even the Bible attests to it. According to the Apostle Paul, in his Letter to the Galatians, *"For he who sows to his flesh will of the flesh reap corruption, but he who sows to the Spirit will of the Spirit reap everlasting life. (Gal. 6:8)"* So, it's not right to say "I'm free to do whatever I want with my life" while ignoring the consequences. Every action has its consequence, and every choice we make has its price to pay. So, we must prepare to accept negative consequences if we choose to do evil, and positive consequences if we choose to do good.

But for us who love God, let's choose God and we will be truly blessed.



Pangkat Member's RY 2026 - 2027

Pangkat No.1

- 1. Pres. Jun Zafra – Leader**
- 2. Dir. Roland Vasquez – CL**
3. Rtn. ALEX Lacson
4. Rtn. Flor de Pano
5. Rtn. Henry Claravall
6. PP Henry Uy
7. HOF/PP Jess Acantilado
8. Rtn. JS Zamora
9. Rtn. Manfred Guangko
10. Rtn. Mike Dolar
11. Rtn. Nesty Carolina
12. Rtn. Ping Tan
13. Rtn. Richard Berganos
14. PP RJ Ermita
15. Rtn. Bien Sibug
16. Rtn. Jeffrey Sonora

Pangkat No. 3

- 1. Dir. Tet Mallare – Leader**
- 2. Dir. Rudy Sanguyo – CL**
3. Rtn. Bebert Lacuna
4. Rtn. Bernard Bobadilla
5. PP Bong Paloma
6. Rtn. Chito Bernardo
7. Rtn. Fr. Jojo Opinio
8. Rtn. Jon Cansana
9. Rtn. Nicky Ty
10. Rtn. Nilo Ocampo
11. HOF/PRID Raffy Garcia III
12. Rtn. Rod Moreno
13. PP Tito Henson
14. PP Topax Colayco
15. Rtn. Abe Sarangaya

Pangkat No. 2

- 1. IPP Roy Quejada –Leader**
- 2. Dir. Mads Bengua – CL**
3. PP Adolf Aran
4. Rtn. Chony Gimenez
5. HOF/PP Conrad Cuesta
6. Rtn. Dodot Jaworski
7. Rtn. Edison Go
8. Rtn. Jojo Estolano
9. Rtn. Noel Go
10. PP Peping Mabanta
11. Rtn. Philip Yoon
12. Rtn. Roehl Fontanilla
13. Rtn. Roy Mendoza
14. PP Vic Aquino
15. Rtn. Shaquile Guiaman

Pangkat No. 4

- 1. Dir. Gary Ona – Leader**
- 2. Dir. Aris Marfil – CL**
3. Rtn. Jimmy Gualberto
4. Rtn. Marlo Guillano
5. Rtn. Oyie Averilla
6. Rtn. Paolo Diaz
7. HOF/PP Peter Javier
8. Rtn. Raj Cordova
9. Rtn. Richie Pua
10. Rtn. Richie Defensor
11. Rtn. Simon Tantoco
12. PP Totoy Bartolome
13. PP Vic Lim
14. Rtn. James Porter
15. Rtn. Alfonso Bautista

Pangkat Members RY 2025 - 2026

Continuation 2.

Pangkat No. 5

- 1. PP PP Bernard Dy – Leader**
- 2. Dir. Joseph Gualberto – CL**
3. PP Arjan Ramnani
4. Rtn. Ato Basco
5. PP Benny de Guzman
6. Rtn. Charles Reyes
7. PP Garrick Ang
8. Rtn. Jake Oh
9. Rtn. Karl Contreras
10. Rtn. Fr. Kell Ortega
11. PP Ner Laino
12. PP Nick Guzman
13. PP Ogie Lim
14. Rtn. Roman Romulo
15. PP Toti Buhain

Pangkat No. 6

- 1. PP Rel Gomez - Leader**
- 2. HOF/PP. John Javier-CL**
3. Rtn. Anson Tan
4. Rtn. Ben Baniel
5. PP Bert Albano
6. Rtn. Carlos Chuaunsu
7. PP Celso Ylagan
8. Rtn. Dennis Albano
9. PP Ferd Rivera
10. Rtn. Ike Ona
11. PP Ramy Garcia IV
12. Rtn. Pal Bolivar
13. PP Rene Bocaya
14. Rtn. Vico Sotto
15. Rtn. Manny Buensuceso



VIBRANT ROADSHOW

PaSanMan CLUSTER ♥ ♥

LEARNING. GROWING. CREATING LASTING IMPACT.

MEMBERSHIP: BUILDING VIBRANT CLUBS

One of the strongest messages shared during the seminar was:

“Vibrant clubs don’t happen by chance. They grow through intentional membership development.”

Membership growth requires a strategic and intentional approach:

- Integrating membership goals into the club’s Strategic Plan.
- Empowering the Membership Committee with clear action plans.
- Creating a welcoming and engaging experience for prospective and new members.
- Embracing Diversity, Equity, and Inclusion (DEI) while strengthening collaboration with Rotaract.

THE ATTRACTION PROCESS FOR PROSPECTIVE MEMBERS:



These stages remind us that attracting members is not a one-time event— it is a journey built on relationships, meaningful engagement, and an exceptional Rotary experience.

PUBLIC IMAGE: REPUTATION MANAGEMENT IN ACTION

An inspiring takeaway from the Public Image session was:

“Public Image is Reputation Management in Action.”

The District 3800 Brand Health Read shared several important insights:

- **Brand Credibility** – Rotary’s global reputation, district history, community partnerships, and proven service continue to build public trust.
- **Public Visibility** – Our reach is growing, but we need more consistent and strategic storytelling rather than occasional visibility.
- **Engagement** – Visibility should lead to meaningful audience interaction, participation, and community involvement.
- **Narrative Clarity** – We have powerful stories, but we must consistently communicate Rotary’s impact in youth development, health, education, leadership, and community service.
- **Digital Opportunity** – District 3800 has tremendous potential to transform club activities and success stories into compelling digital content that inspires more people to engage with Rotary.

We were also introduced to the District Public Image **Point System**, encouraging clubs to:

- Publish Rotary projects consistently on social media.
- Install and maintain Rotary markers.
- Share Rotary with other organizations.
- Tell authentic Rotary Stories featuring Rotarians, beneficiaries, and participants.
- Participate in District Public Image initiatives.

Another exciting initiative is the District 3800 Impact Privilege Card, which recognizes Rotarians while providing exclusive partner privileges and strengthening Rotary identity throughout the district.

A special highlight was the inspiring presentation of DGN Jerry Ang, who emphasized “Rotary Visibility and Credibility: Building Public Trust.” His message reinforced that every project we undertake and every story we tell contributes to strengthening Rotary’s reputation and expanding our impact.



THE ROTARY FOUNDATION

The session on The Rotary Foundation reminded us that our giving directly changes lives around the world.

We were also oriented on the District Awards Criteria for RY 2026-2027, including:

- Total Foundation Giving rankings
- Every Rotarian Every Year (EREY)
- EREY participation
- PolioPlus contributions
- Sustaining Member status
- Giving Tuesday participation

These benchmarks encourage every club to deepen its commitment to The Rotary Foundation and maximize our humanitarian impact.



SERVICE PROJECTS

Service remains the heart of Rotary. Effective service projects begin by:

- Understanding community needs
- Collaborating with partners
- Engaging members
- Ensuring sustainable and measurable outcomes

Our goal is not simply to conduct activities, but to create lasting and meaningful change.



MY TAKEAWAY

As Director of Club Administration, Rotary Club of Pasig, I am inspired to apply these learnings in:

- ✓ Strengthening our club culture
- ✓ Improving member engagement
- ✓ Enhancing our public image
- ✓ Supporting The Rotary Foundation
- ✓ Implementing service projects that truly make a difference

Thank you to our District Governor, District Officers, resource speakers, committee members, and organizers for an informative and inspiring roadshow. Your leadership continues to empower every Rotarian to become a more effective servant leader.



“Together, let us continue building vibrant clubs, inspiring communities, attracting future leaders, and reminding the world that Rotary is truly made up of People of Action.”

TOGETHER, WE
Create Lasting Impact.

***DECLARATION OF ROTARIANS
IN
BUSINESS AND PROFESSIONS***

As a Rotarian engaged in a business or profession, I am expected to:

1. Consider my vocation to be another opportunity to serve;
2. Be faithful to the letter and to the spirit of the ethical codes of my vocation, to the laws of my country, and to the moral standards of my community;
3. Do all in my power to dignify my vocation and to promote the highest ethical standards in my chosen vocation;
4. Be fair to my employer, employees, associates, competitors, customers, the public and all those with whom I have a business or professional relationship;
5. Recognize the honor and respect due to all occupations which are useful to society;
6. Offer my vocational talents: to provide opportunities for young people, to work for the relief of the special needs of others, and to improve the quality of life in my community;
7. Adhere to honesty in my advertising and in all representations to the public concerning my business or professions;
8. Neither seek from nor grant to a fellow Rotarian a privilege or advantage not normally accorded others in a business or professional relationship.

ROTARY CODE OF CONDUCT

As a Rotarian, I will

1. Exemplify the core value of integrity in all behaviors and activities
2. Use my vocational experience and talents to serve in Rotary
3. Conduct all of my personal, business, and professional affairs ethically, encouraging and fostering high ethical standards as an example to others
4. Be fair in all dealings with others and treat them with the respect due to them as fellow human beings
5. Promote recognition and respect for all occupations which are useful to society
6. Offer my vocational talents: to provide opportunities for young people, to work for the relief of the special needs of others, and to improve the quality of life in my community
7. Honor the trust that Rotary and fellow Rotarians provide and not do anything that will bring dis-favor or reflect adversely on Rotary or fellow Rotarians
8. Not seek from a fellow Rotarian a privilege or advantage not normally accorded others in a business or professional relationship

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MAKE-UP SLIP

This serves as proof of your attendance

Name of Visiting Rotarian

Name of Rotary Club

RC – Pasig Club Secretary: _____ **Date:** _____