

Rotary
Club of Pasig



20 MARCH 2025
Rotary Year 2024-2025

TINIG

The Official Newsletter of the Rotary Club of Pasig



MR. WILSON LEE FLORES
GUEST SPEAKER



LUXID ROTARY

Microfinance & Credit Cooperative

ABOUT US

The Luxid Foundation is an organization of members from the different batches of the Ateneo De Manila University, 1959, 1963, and 1967, united to help alleviate poverty among underprivileged people.

The Rotary Club of Pasig is one of the biggest clubs in the country, and is respected and consistent in its service to the Pasig community and to the country in general.

The Luxid Foundation and the Rotary Club of Pasig formed an alliance in 2017 to create the LUXID ROTARY Microfinance & Credit Cooperative.



FRANCISCO "TOPAX" COLAYCO is the Chairman of the Board of LUXID Rotary Microfinance and Credit Cooperative, holds a Masters degree in Business Management (MBM) from the Ateneo de Manila University. He also holds a Ph.D. (Honoris Causa) in Humanities awarded by the National University of the Philippines.

FJC is an entrepreneur, a venture developer and the pioneer in promoting personal finance in the Philippines. He is the author of the "Wealth Within Your Reach" series, the award winning and biggest Filipino best sellers on personal finance and the leading advocate of the personal financial literacy movement in the Philippines.

FJC has over 50 years' experience as a consultant, a professional manager and business owner in the fields of Manufacturing and Marketing, Shipbuilding, Specialty and Pressure Vessel Fabrications, Banking, Financial Services & Real Estate Development. He is the Chairman and Founder of the Colayco Foundation for Education, Inc. (CFE).

FJC is currently the Chairman & CEO of AurumDev Ventures Corporation (AurumDev), and up to March of 2023 was Chairman of One Wealthy Nation Bank (OWN Bank), formerly, the Rural Bank of Cavite City.

Today, FJC is an active ventures advisor and investor in health services. He is engaged in joint venture consulting and specialty trading such as diesel and medical supplies. He is Chairman of The Health Network (THN), an out patient facility with diagnostics, pharmacy and doctors' offices based in Marilao and Guiguinto, Bulacan.

FOR MORE INFORMATION, PLEASE CONTACT
NIDA LORENZO



0935-8213984



luxidrotarymcc@gmail.com

Today's Programme

**Valle Verde Country Club
March 20, 2025 12:00 Noon
Pangkat 3 Leader: IPP Adolf Aran**

Call to Order	Pres. Bernard Dy
Invocation	Rtn Paolo Diaz
National Anthem	Rtn Paolo Diaz
FOUR-WAY TEST	Rtn Mads Bengua
Introduction of Visiting Rotarians & Guests	Dir Roy Mendoza
Community Singing	Pangkat 3
Wise or Otherwise	
Fining Moments	IPP Adolf Aran
President's Time	Pres. Bernard Dy
Introduction of Guest Speaker	IPP Adolf Aran

MR. WILSON LEE FLORES

Topic: Reviving the Historic Kamuning Bakery and Cafe

GUEST SPEAKER

Open Forum Adjournment	Pres. Bernard Dy
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**Dir Roy Mendoza
Emcee**

**** Water, Sanitation and Hygiene Month ****

Invocation



We bow down in humility before you ever loving Father grateful for your blessings to our family that we enjoy everyday. As we gather today in fellowship, we entrust into your guiding hands our divided nation. Strengthened by the spirit of community service, may we be united always to achieve our shared aspiration for a better society. All these we ask of you through Christ our Lord. Amen

From: Rtn. Fr. Jojo Opinio

THE FOUR-WAY TEST

of the things we think, say or do:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- First :** The development of acquaintance as an opportunity for Service;
- Second :** High Ethical standards in business and professions; the Recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- Third :** The application of the ideal of service in each Rotarian's personal, business and community life;
- Fourth :** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



Song of the Day



We're Pasig Rotarians

(Tune: Getting To Know You from King and I)

We're Pasig Rotarians
Happy to know we're here together
Working together
Filled with the Magic of Rotary
Happy to know that
Doing it our way and nicely
Service Above Self's our cup of tea.

We're Pasig Rotarians
Happy to know we're here together
Being together
We get to share how we'll serve
Haven't you noticed
We all feel nice and cheerful
Because of all the wonderful and good
Things we all do together
For those who are in need.



From the President

Pres. Bernard Dy



Dear Fellow Pasig Rotarians,

I recently attended the wake of a dear Singaporean friend. I had no hesitation traveling the distance and being there every day, not just because he was a good friend, but because he was one of the kindest men I have ever met. During his memorial service, I witnessed grown men sobbing uncontrollably—a testament to the kind of person he was. He was successful in the material sense, but it was clear that his greatest success was in the friendships and impact he left behind.

It made me reflect on what truly matters. Beyond achievements and wealth, the real measure of success is the good we do for others. This ties closely to our recent judging for Pagpupugay sa Kabayanihan ng Pasig Pulis. We saw firsthand how these officers go beyond duty, showing that true greatness lies in service, sacrifice and integrity.

And today, we also get our turn, we ourselves are being recognized by our service partner, Pamantasan ng Lungsod ng Pasig. The award that we will receive today is a reminder that when we do good, the world takes notice. We stand proud — not for the awards, but for the impact we make.

So let us continue choosing kindness, service, and doing what is right. Because at the end of it all, the lives we touch will be our greatest legacy.

Yours in Service,

Bernard Dy



Rotary Notes

PP Benny P. De Guzman



Three weeks ago, a very active PP from the Rotary Club of Lipa, Ziegfredo "Amba" Mercado came supposedly for make-up but in reality was hoping to see PRID Raffy to exchange Rotary notes. But Raffy must be on outside travels to other districts. He is called Amba as he is an AKS Ambassador. Aside from PRID Raffy, PP Nick and PP Ramy, are there other AKS members in our club? Arch Klumph Society is for the super Rotarians giving a minimum of \$250,000 but Raffy and Amba must be in the million dollar level kaya Ambassadors? I told him the next time he visits, he will be my guest as well as all his visits.

Is the Pangkat system truly effective? Or must there be golfing instructions to do? A good follow through and better pitching for attendance purposes. We are a pitiful group in percentages. We have to give a few some needed breaks (baka mawala pa) but the majority RINO na lang ba? Balut King Albert sa text lang active. Si Rtn Roehl sa text din but last three weeks, he "visited" us.

Our Rtn Konsi Simon Tantoco has announced that the senior citizens caught between the ages where they can get their cash gift from the Senior Citizens' Office can register and on their birthday, can receive the dole out from the city government.

Kosi Simon is running for reelection and our dear active Rtn Bokap Richie is seeking a seat in the Council. Those with companies give puts as a token of support may be needed and



Rotary Notes

PP Benny P. De Guzman

Continuation 1.

phone calls too.. Our Rtn Rudy is also a Kagawad in Barrio Kapitolyo.

PP Henry is a good friend of our speaker. He was once, a few years back our honored speaker and one much sought after. May bread ka na, may words of wisdom ka pa in his bake shop in Kamuning.

Last week's guest was Doc Ligot. He is not a doctor of medicine or dental medicine. He is called Doc because he is tops in his class. It took him close to 40 minutes to update his talk so that even if he came at 12:15 pm, he delivered his masteral presentation quite late that a long time passed for the formal meeting to end, past 2:30 pm.

Rtn Eduson was a sight after so many missed meetings. The other week, seldom seen Rtn Nesty Carolina also was around. Why not be like PP Ner? Every other Thursday without fail.

I am being faulted for not having lunch here. The service is good but the food is not. I attend a weekly breakfast here, bustante ang breakfast. If instead of being forced to pay lunch, why not charge non eating of lunch, a charge of say 1.50 for room use as my share? Good for all.



Walking the Avenues

PP Jun C. Zafra



Rotary honors a teacher and mentor with the 2025 Sylvia Whitlock Leadership Award

This Turkish Rotarian has promoted women's financial literacy, funded scholarships for girls, and provided relief to earthquake victims

The 2025 recipient of Rotary's Sylvia Whitlock Leadership Award combines a longstanding commitment to empowering women with a talent for teaching and mentorship. Ayda Özeren, a member of the Rotary Club of Izmir-Gündogdu, Izmir, Turkey, is an author, mediator, and professional speaker whose work has touched the lives of as many as 11,000 women and girls. "We have to change the leadership process. We should make more women leaders," she says.

Özeren has spent years conducting financial literacy workshops for women as well as organizing mentorship opportunities and tutoring programs for girls. She published a book and donated all the proceeds to funding girls' scholarships. In 2023-24, as governor of Rotary District 2440, she took the lead in relief efforts for victims of the 2023 Turkey-Syria earthquakes.

"I find her remarkable and inspiring, because whatever she does, she does it with her heart," says Yeşim Yöney, a member of the Rotary E-Club of District 2440, who co-nominated Özeren for the award. "She's a hard worker, a good planner, and she is somebody who is positive, who embraces people. I think that's a very important thing in a leader."



Walking the Avenues

Continuation 1.

Özeren studied political science, international relations, and marketing. While pursuing a career in the banking industry, she learned how to be a teacher. She began conducting financial literacy seminars after her bank developed a program to provide startup funding to female entrepreneurs. Through Rotary, she led similar classes for women in rural areas, factories, and schools. She visited more than 100 factories and small manufacturing companies, educating around 8,000 women about finances and economic empowerment. It was by teaching others, Özeren says, that she learned how to lead.

“As a result of doing so many coaching programs, I became a facilitator. I became a trainer,” she says. “At the same time, I started tutoring in a university, giving lessons in strategic management. It was a little tough, it was very challenging for me, because I had to study each subject first before I could give a lecture to the students.”

Özeren found her next avocation almost by accident. She decided to try writing a blog, called Diary of a Banker, and discovered her talents as a communicator. In 2021 she published a book, “Aziz Coguz Biziz” (the title, she explains, translates roughly to “We are more when we are together”). She resolved to donate her royalties to pay for scholarships for girls, funding around 1,000 scholarships.

“Nobody pushed her to write a book,” Yöney says. “She just said, ‘I’m going to donate all the proceeds to empowering girls with scholarships.’ She’s a strong personality. As a woman leader myself, I really admire her.”



Walking the Avenues

Continuation 2.

Özeren pursued many economic relief projects after the 2023 earthquakes in Turkey and Syria. She led efforts to provide mobile health care and dental facilities. Through a project called The Golden Needle, she helped women find work making traditional textiles. She also collaborated with city governments to distribute olive and sumac saplings to women in the farming sector, enabling them to continue farming after their crops were destroyed. The latter initiative helped keep the farmers on their land and is expected to employ more than 2,000 people by the time its finished.

“I was the district governor-elect at the time, so I just worked a lot to raise funds and get funding to the right places,” she says. “In those times you don’t think, you just help.”

A Rotarian for more than two decades, Özeren has served as her club’s president, a Rotary Public Image Chair, and her district’s executive secretary as well as the governor of District 2440. She is a member of The Rotary Foundation’s Cadre of Technical Advisers. She got her start in Rotaract and still maintains close relationships with her Rotaract friends.

“I’m still proud of being a Rotaractor. I still have that Rotaract spirit,” she says. “I always keep in touch with Rotaractors and try to get them involved in the international world of Rotary .”

Our Guest Speaker



MR. WILSON LEE FLORES

- President, Red Apple Properties & Management, Inc.
- Owner, Kamuning Bakery Cafe
- Columnist, Philippine Star & opinion columnist, Abante

Wilson Lee Flores is multi-awarded columnist of Philippine Star and Opinion columnist of Abante, real estate businessman, owner of 86-year-old Kamuning Bakery Cafe, college teacher, moderator of the Pandasal Forum, author of 5 books, winner of a record 15 Catholic Mass Media Awards (CMMA) including CMMA Hall of Fame Awards for Best Opinion Column and Best Business Column, winner of 3 Palanca literary awards



Tinig Tidbits

By: HOF/PP Peter Javier



Inspiring Ten Powerful Words

These 10 words are especially powerful and present us with an opportunity to understand more about ourselves and how we use them.

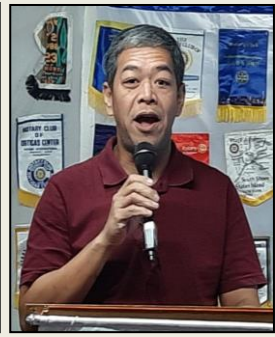
- The most selfish one letter word....IAvoid it.
- The most satisfying two letter word... WE....Use it.
- The most poisonous three letter word...EGO....Overcome it.
- The most used four letter word...LOVE...Value it.
- The most pleasing five letter word...SMILE...Keep it.
- The fastest spreading six letter word...RUMOUR...Ignore it.
- The hardest working seven letter word...SUCCESS...Achieve it.
- The most enviable eight letter word...JEALOUSY...Distance yourself from it.
- The most powerful nine letter word...KNOWLEDGE...Acquire it.
- The most valued ten letter word...FRIENDSHIP...Maintain it.

(from BabaMail)

Glimpses Our Last Meeting



Pres Dodie starts meeting with SAG/ PP John as emcee. IPP Adolf leads invocation.



Rtn Joseph leads singing of Pambansang Awit & recitation of 4-Way Test. Rtn Bebert introduces guests.



Reinforced Pangkat 2 sings Bridge Over Troubled Waters.

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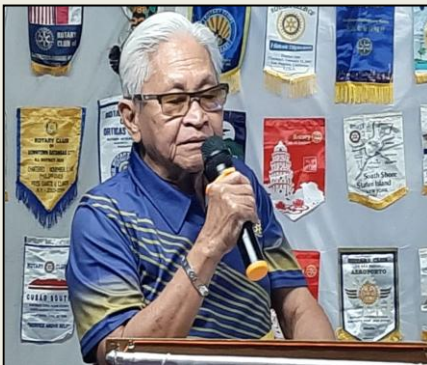
Glimpses Our Last Meeting



PE Roy on Pagpupugay interviews, Treas. Noel on dues & IPP on NU golf.



Fining by HOF/PP Peter & message of Pres. Dodie.

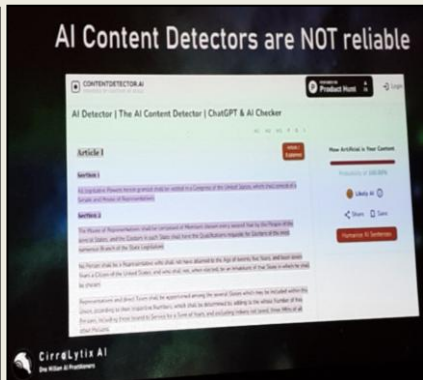


PP Bert introduces Dr. Dominic Vincent Ligot, founder & CTO of CIRROLYTIX.

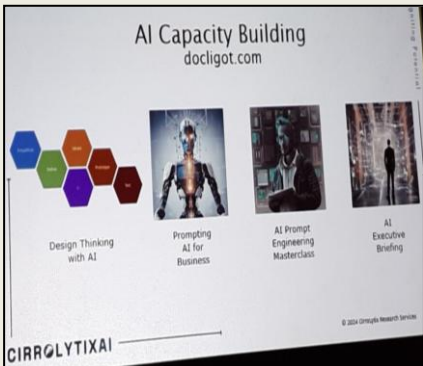
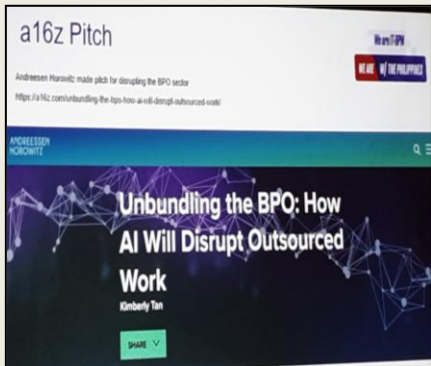
Glimpses Our Last Meeting



Doc Ligot talks on Artificial Intelligence emerging role,



its capabilities, ethical considerations, prospects



& adoption in the IT-BPM sector.

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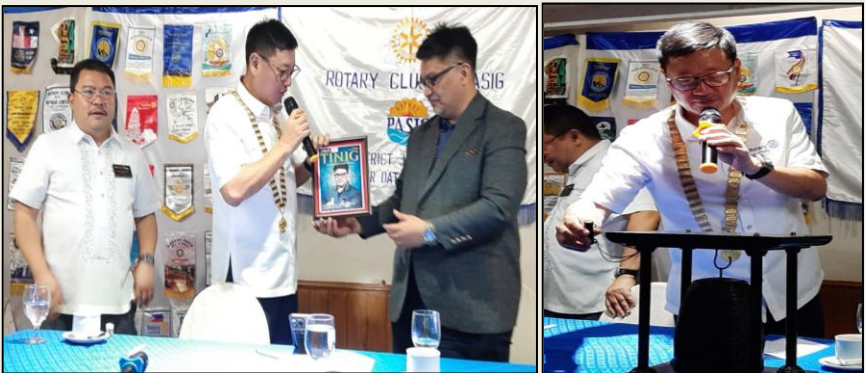
Glimpses Our Last Meeting



Replying to questions from Rtn Chicoy and PP Garrick.



Also from Rtn Mads and PE Roy.



Pres Dodie hands over club's token and then adjourns meeting.

Selection Process for Pasig Pulis Award Nominees



Screening group headed by Dir Gary



Screening group led by Dir Noel.

Selection Process for Pasig Pulis Award Nominees



Screening group led by Rtn Jon



Chair PE Roy with selection committee members Rtn Jojo, Rtn Mads, Dir Noel, Rtn Mike, SAG/PP John, Dir Roy, Rtn Jon, Rtn Joseph and Rtn Ritchie.





Officers and Directors

ROTARY CLUB OF PASIG (RY 2024-2025)

President	Bernardo “Dody” C. Dy
Vice President/PE	Rtn. Roy Marvin “Roy” E. Quejada
Club Secretary	PP Peter John “John” U. Javier
Treasurer	Rtn. Emmanuel “Noel” Y. Go
Auditor/TRF	PP Marcelo “Jun” C. Zafra, Jr.
Sgt-at-Arms	Rtn Joaquin “Jake” S. Oh

DIRECTOR:

Club Administration	Rtn. Roy dela Paz Mendoza
Membership	Rtn. Rolando “Roland” P. Vazquez
Ways & Means	PP Josefino “Bong” M. Paloma
Service Community	Rtn. Saturnino “Tet” G. Mallare III
New Generation	Rtn. Victor Gabriel “Gary” M. Ona
Public Relations	IPP Adolfo “Adolf” de Jesus Aran Jr



Pangkat Members RY 2024 - 2025

PANGKAT NO. 1

1. **Pres Bernard Dy** - Leader
2. **Dir. Gary Ona** -Co-Leader
3. PP Vic Aquino
4. PP Conrad Cuesta
5. Rtn. Flor De Pano
6. Rtn. Carlo Doce
7. Rtn. Roehl Fontanilla
8. Rtn Chony Gimenez
9. Rtn. Edison Go
10. PP Rel Gomez
11. Rtn Dodot Jaworski
12. PP Peping Mabanta.
13. Rtn. Aris Marfil
14. Rtn. Gene Menor
15. Rtn. Bien Sibug
16. Rtn. Philip Yoon

PANGKAT NO. 2

1. **Dir. Tet Mallare** - Leader
2. **Sec. John Javier**- Co Leader
3. Rtn. Chito Bernardo
4. Rtn. Bernard Bobadilla
5. PP Topax Colayco
6. Rtn. Joseph Gualberto
7. PRID Raffy Garcia III
8. PP Tito Henson
9. Rtn Bebert Lacuna
10. Rtn Rod Moreno
11. Rtn Nilo Ocampo
12. Rtn Jojo Opinio
13. Rtn. Vico Sotto
14. Rtn Nicky Ty
15. Rtn. Stephen Valera
16. Rtn. Jon Cansana

PANGKAT NO. 3

1. **IPP Adolf Aran**- Leader
2. **Dir Roy Mendoza** – Co Leader.
3. Rtn. Oyie Averilla
4. PP Totoy Bartolome
5. Rtn Mads Bengua
6. Rtn Paolo Diaz
7. Rtn. Richie Defensor
8. Rtn. Arnel Estaniel
9. Rtn Jimmy Gualberto
10. Rtn Marlo Guillano
11. PP Peter Javier
12. PP Ogie Lim
13. PP. Vic Lim
14. Rtn. Richard Pua
15. Rtn. Roman Romulo
16. Rtn. Carlo Chuaunsu

Pangkat Members RY 2024 - 2025

Continuation 1.

PANGKAT NO. 4

- 1. Dir Roy Quejada** – Leader.
- 2. Dir. Noel Go** -Co-Leader
3. PP Garrick Ang
4. Rtn Ato Basco
5. Rtn Pal Bolivar
6. PP Toti Buhain
7. Rtn. Karl Contreras
8. Rtn Raj Cordova
9. PP Nick Guzman
10. Rtn. Cesar Lacuna
11. PP Ner Laino
12. Rtn. Kell Ortega
13. PP Arjan Ramnani
14. Rtn. Charles Reyes
15. Rtn. Simon Tantoco

PANGKAT NO. 5

- 1. PP Jun Zafra** - Leader
- 2. Dir. Jake Oh**– Co-Leader
3. PP Jess Acantilado
4. Rtn. Roman Arugay
5. Rtn Richard Berganos
6. Rtn Nesty Carolina
7. Rtn. Henry Claravall
8. Rtn Mike Dolar
9. PP RJ Ermita
10. Rtn Manfred Guangko
11. Rtn. Alex Lacson
12. PP Hermie Orbe
13. Rtn Rudy Sanguyo
14. Rtn Ping Tan
15. PP Henry Uy

PANGKAT NO. 6

- | | |
|--|---------------------|
| 1. PP Bong Paloma – Leader | 13. PP Ferd Rivera |
| 2. Dir. Roland Vasquez -Co-Leader | 14. Rtn. Anson Tan |
| 3. PP Bert Albano | 15. PP Celso Ylagan |
| 4. Rtn Dennis Albano | 16. Rtn JS Zamora |
| 5. Rtn Ben Baniel | |
| 6. PP Rene Bocaya | |
| 7. PP Benny De Guzman | |
| 8. Rtn Jojo Estolano | |
| 9. PP Ramy Garcia | |
| 10. Rtn. Dante Lardizabal | |
| 11. Rtn. Albert Mendiola | |
| 12. Rtn. Ike Ona | |



ROTARY CODE OF CONDUCT

As a Rotarian, I will

1. Exemplify the core value of integrity in all behaviors and activities
2. Use my vocational experience and talents to serve in Rotary
3. Conduct all of my personal, business, and professional affairs ethically, encouraging and fostering high ethical standards as an example to others
4. Be fair in all dealings with others and treat them with the respect due to them as fellow human beings
5. Promote recognition and respect for all occupations which are useful to society
6. Offer my vocational talents: to provide opportunities for young people, to work for the relief of the special needs of others, and to improve the quality of life in my community
7. Honor the trust that Rotary and fellow Rotarians provide and not do anything that will bring dis-favor or reflect adversely on Rotary or fellow Rotarians
8. Not seek from a fellow Rotarian a privilege or advantage not normally accorded others in a business or professional relationship



Editorial Staff

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	PETER M. JAVIER Tinig Tidbits	RTN. FR. KELL ORTEGA RTN. FR. JOJO OPINIO Invocation

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MAKE-UP SLIP

This serves as proof of your attendance

Name of Visiting Rotarian

Name of Rotary Club

RC – Pasig Club Secretary: _____ **Date:** _____