



Today's Programme

Virtual Meeting via Zoom May 20, 2021, 12:30 P.M Pangkat No. 5 Leader PP/Dir. Jun Zafra

Call to Order Pres. RJ Ermita

Invocation Rtn Jeffrey Sonora

National Anthem Recorded

FOUR-WAY TEST Rtn. Roehl Fontanilla

Introduction of

Visiting Rotarians & Guests PP Hermie Orbe

Community Singing IPP Nick Guzman

Wise or Otherwise

Fining Moments Rtn. Bebert Lacuna

President's Time Pres. RJ Ermita

Introduction of

Guest Speaker PP Vic Lim

CORAZON S. DE LA PAZ-BERNARDO GUEST SPEAKER

Open Forum

Adjournment Pres. RJ Ermita

PP Jun Zafra Emcee



Invocation



Almighty Father, We thank for all the graces we received from you. May you pour forth your blessings upon us that we may continue to live according to your ways. This we ask through Christ our Lord.

Amen



May 20, 2021

APAT NA URIAN NG ROTARYO

ng mga bagay na ating iniisip, sinasabi o ginagawa:

- 1. Iyon ba ang KATOTOHANAN?
- 2. Iyon ba ay MAKATARUNGAN para sa lahat ng kinauukulan?
- 3. Iyon ba ay lilikha ng MABUTING KALOOBAN at LALONG MATAPAT NA PAKIKIPAGKAIBIGAN?
- **4.** Iyon ba ay magiging **KAPAKI-PAKINABANG** para sa lahat ng kinauukulan?

Ang Layunin ng Rotaryo

Ang layunin ng Rotaryo ay "PASIGLAHIN AT IPUNLA ANG SIMULAIN NG PAGLILINGKOD BILANG BATAYAN NG ISANG GAWAIN KARAPAT-DAPAT at lalo't higit pasiglahin at ipunla:

- 1. Ang pagpapaunlad ng pagsasama bilang pagkakataon sa paglilingkod.
- 2. Ang mataas na uri ng tuntunin sa pangangalakal at sa hanapbuhay, ang pagkilala sa kahalagahan ng gawain kapakipakinabang at ang pagbibigay dangal ng bawa't Rotaryo sa kanyang hanapbuhay bilang pagkakataon upang makapaglingkod sa lipunan.
- 3. Ang pagsasakatuparan sa simulain ng paglilingkod sa bawa't Rotaryo sa kanyang pansarili, pangkabuhayan at panglipunang pamumuhay.
- 4. Ang pag-unlad ng pagkakaunawaan, mabubuting kalooban at kapayapaan ng mga bansa sa pamamagitan ng isang pangdaigdig na kapatiran ng mga propesyonal na nabubuklod sa simulain ng paglilingkod



May 20, 2021

Song of the Day



MY ROTARY DAY

(Adapted from "Beautiful Sunday")

Thursday morning, I'm up and about I think I'll take a walk in the park Hey, hey, hey, it's a wonderful day

I've got someone waiting for me When I see him I know that he'll say Hey, hey, hey, it's our Rotary day

Hi, hi, hi, wonderful Thursday This is my, my, my, Rotary day When you say, say, say, say that you'll meet me Oh, hey, hey, hey it's our Rotary day

> Birds are singing, you by my side Let's take a car and go for a ride Hey, hey, hey, it's our Rotary day We'll drive on and follow the sun Makin' Thursday go on and on Hey, hey, hey, it's our Rotary day

Hi, hi, hi, wonderful Thursday This is my, my, my, Rotary day When you say, say, say, say that you'll meet me Oh, hey, hey, hey it's our Rotary day

Hi, hi, hi, wonderful Thursday This is my, my, my, Rotary day When you say, say, say, say that you'll meet me Oh, hey, hey, hey it's our Rotary day

(Lyric adaptation by PP Peter Javier)



May 20, 2021

From the President

Pres. RJ Ermita



Good afternoon fellow Rotarians!

Our incoming president and his board are now very busy preparing for the next Rotary year. Last week we had the online District Training Assembly (DISTAS) which prepares all the future directors of the club in running the different committees necessary in running the club. We are excited to see new leaders emerge, assuring a healthy future of the club.

Today we have a stalwart of Philippine business and corporate governance as our guest speaker. Cora Dela Paz-Bernardo, will be sharing her life journey starting from her student life as one of the most illustrious alumnae of Rizal High School. Her life experience and accomplishments will be a good inspiration to our current Rizal High School scholars.

May I remind all our members for our target to reach 100 members as part of our 50^{th} anniversary celebration this Rotary year. We are almost there!

With everyone's effort we can surely achieve our target.

Thank you very much. On our 50th year, we remain...

Yours in Rotary,

RJ H. Ermita



May 20, 2021

Rotary Notes PP Benny P. De Guzman

The end of Ramadan gave us a break,. Any holiday is a good break from the pandemic boredom we are all experiencing. We had a very nice defense of classification at the last meeting by two very nice newcomers to our club. The two of different corporate cultures were both enriching to balance the nice blend we have as a club.

From software to even car racing, Rtn Roehl excelled in all his roles even reaching the top of the Globe, pun intended. And Rtn Roy excelling in anything you would want to eat so long as he earns on the side.

As Tinig welcomes the two, I heard two PPs talking about them. The first one said, "bright boys that will bring our average age lower". And the other added right away, "even our average IQ is raised". Of course, they are using their own IQs as basis. Well said.

Speaking of twos. There are two lawyers of our club who both came from UP and were supporters of PRRD before the elections. If they are still supportive of him, being lawyers they can defend their preference by looking for good excuses.

Now, speaking of twos further, an FEU grad who retired as Chief Justice of the Supreme Court and another who just signed as Jose Bartolome, a lawyer who did not want to have Atty. put before his name due to the same issue the retired CJ cited. This was on the 8-6 votes that ousted the first female chief justice with the decision promulgated the same day it was made with no provision for the accused to file for a motion for reconsideration due to the non-submission of her statement of assets & liabilities and net worth. Of the 8 who voted for her ouster, six were granted choice positions upon retirement and two became chief justices. The one



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Rotary Notes PP Benny P. De Guzman Continuation 1.

who would not want to be called Atty. with more than 30 years of law practice claimed there was a constitutional violation.

Again another two, and this time from a very good law school. One is already dead and the other, the most distinguished alumnus of the school. The dead Bedan was our PP Bobbit Sanchez who must be restless in his grave. The living one claims the arbitral ruling favoring our country's ownership of the West Philippine Sea is just a scrap of useless paper that should be thrown away. Howie Calleja, a past president of our daughter club. RC Valle Verde and now a member of RC Makati claims that paper is very important. Now, the alumni association of the school would like their most distinguished alumnus to recall his statement on the arbitral ruling.

And the last of the twos. Two fires in two hospitals in less than a month apart. The first at Pasig City General Hospital has for its director a PP of our daughter club, RC Pasig East. The damage is not much though. A PP of RC Pasig East and son of our 13th president, the late Tom Portillo and his junior, texted for assistance to UP PGH. (Why UP before PGH? It is because the hospital is integrated to the College of Medicine of UP by charter.) They had a fire too and in the pediatrics department all 35 babies some in oxygen were safely evacuated with no major effects on their health. Why the donation? Even for the needed vaccines either too small volumes in deliveries or there are delays.

Now, there are two requests of our club president. To hit 100 members and to reach the 100% Sustaining Member to The Rotary Foundation. The latter is a done deal but the membership? Remember, minus one as Rtn Louie Orosa went away. Kaya ba with 4 meetings before induction? Kaya! Kakayanin!



May 20, 2021

Walking the Avenues PP Jun C. Zafra



NONPROFITS MAKE GAINS IN MEASURING THEIR IMPACT

by Hank Sartin

In December, for the 13th year in a row, The Rotary Foundation received a four-star rating — the highest possible — from Charity Navigator, an independent evaluator of charities in the United States. Charity Navigator determines its ratings by examining how nonprofits use their funds, how sustainable their programs are, and how well they follow industry standards of transparency and accountability.

In a Matter of Measurement

In recent years, many nonprofits — including Rotary — have begun to increase their focus on measuring the impact of their work, and Charity Navigator has responded to that shift. In 2020, it acquired ImpactMatters, a ratings organization dedicated to assessing the impact of nonprofits. Based on the existing ratings of ImpactMatters, Charity Navigator will create impact ratings for thousands of charities.

In an effort to measure the impact of Foundation grants and other Rotary projects, Rotary is now also emphasizing the importance of incorporating monitoring and evaluation into the projects that Rotary clubs and districts carry out in their own communities and around the world. But measuring impact can be challenging, because there is no one-size-fits-all methodology. For some projects, large-scale surveys are useful. For others, impact might be assessed using economic indicators.



Walking the Avenues

PP Jun C. Zafra

Continuation 1.

"What we are asking is this: Is this a good use of resources?" explains Elijah Goldberg, vice president of impact ratings at Charity Navigator. "Nonprofits are trying to solve a problem. The question is, is this particular type of activity efficient when you solve that problem?"

The intensified focus on measuring impact is an attempt to apply the principles of academic research to the work of charitable organizations. "In the past 15 years, we have seen a huge expansion of the number of careful, rigorous evaluations being done in academia on impact," says Dean Karlan, co-founder of ImpactMatters and co-director of the Global Poverty Research Lab at Northwestern University. "These days it is much more practical to do fieldwork collecting data; the internet has radically lowered the cost of doing that. And a lot of the exciting evaluations now come from the nonprofit sector."

More Robust Planning for Smaller Projects

Assessing impact through carefully constructed surveys and statistical analysis makes sense for large-scale initiatives, but it is often impractical for smaller projects. The good news for clubs is that there are ways to use existing research to demonstrate that a planned project is in line with proven methods for solving a given problem, and then to use those results to guide your program's impact measurement.

"In the formative stages of project planning, you can get surprisingly good information using an internet search," says Randall Blair, who, as an associate director at Mathematica, a data-focused policy research firm, helps foundations and federal agencies figure out the best types of programs to invest in. "You just have to pick keywords. You can search for the big concept,



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Walking the Avenues

PP Jun C. Zafra

Continuation 2.

like 'educational approaches to adolescent sexual and reproductive health.' To make the search more effective, add words like 'recommendations for policymakers.'" It's important to filter the results you find, he notes, but there is a great deal of valuable data at your fingertips. Research in the early phases can pay off when it is time to assess impact, because you will have more information on benchmarks for your type of project.

And even though he works in a statistics-driven field, Blair emphasizes that for smaller projects, simple surveys and check-in interviews are a valid tool for measuring impact. "Money can be well spent asking basic questions. How are things going? Are we delivering what we said we would deliver? How do folks feel about it? Would they recommend we make any improvements? Those types of questions can really go a long way."

For Rotary, the new emphasis on measuring impact must be part of what we do. "For many years, The Rotary Foundation has attained the highest rating from Charity Navigator. But the gold standard of social impact is changing," notes John Hewko, general secretary of Rotary International. "The benchmarks of our progress are not just financial health, accountability, and transparency. They are also our ability to measure what we do and prove that our efforts translate into concrete impact, based on clear evidence. To increase our impact and get the credit that we deserve for our hard work, we have to be more data-driven. By documenting the metrics of our good works, we get a clear picture of results. We learn how to replicate and scale up our successes. And we can tell more compelling stories about the good we do."



Our Guest Speaker



CORAZON S. DE LA PAZ-BERNARDO

Education and Training

- BBA degree, Magna Cum Laude, University of the East
- MBA, Graduate School of Business and Public Administration, Cornell University. (University of the East CPA Topnotcher Scholar and Fulbright grantee)
- Certified Public Accountant- Placed first in the 1960 CPA Board Examination
- Doctor of Humanities-Honoris Causa, University of the Cordilleras

Current Involvement in Listed Companies

- D&L Industries, Inc. (Independent Director)
- Roxas & Company (Independent Director)
- Republic Glass Holdings, Inc. (Lead Independent Director)
- BDO Unibank, Inc. (Adviser to the Board and to the Audit Committee)
- PLDT, Inc. (Adviser to the Audit Committee)

Current Memberships in the Boards of Other Organizations and Corporations

- Del Monte Philippines, Inc. (Independent Director)
- Phinma Education Holdings, Inc. (Independent Director)
- University of the East (Independent Trustee)



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Our Guest Speaker

Continuation 1.

- UE Ramon Magsaysay Memorial Medical Center (Independent Trustee)
- Mirriam College (Independent Trustee)
- MFI Polytechnic Institute, Inc. (Treasurer & Trustee)
- Jaime V. Ongpin Foundation, Inc. (Vice Chairman & Trustee)
- Jaime V. Ongpin Microfinance Foundation (Chairman)
- Laura Vicuña Foundation for Street Children (Assistant Treasurer & Trustee)
- Philippine Business for Education (Trustee)
- Shareholders Association of the Philippines (Trustee/Former Vice Chairman)

Other Memberships in Other Organizations

- Cornell University Council (Life Member)
- FINEX (Life member, Past President)
- MAP (Life member, Past President)
- Makati Business Club (Former Trustee)
- Philippine Fulbright Scholars Association (Past President)
- Rizal High School Alumni Association (Past President)

(Note: Rizal High School was once the largest secondary school in the world in terms of enrolment. It was the provincial high school of Rizal province. Some of its more prominent graduates are Senators Jovito Salonga, Neptali Gonzales, Rene Saguisag, Lucio San Pedro, Botong Francisco, businessman Dante Santos, and many other successful professionals and educators. It was founded in the early 1900s in Pasig, then capital town of Rizal.

- Cornell Club of the Philippines (Past President)
- TOWNS (The Outstanding Women in the Nation's Service) (Past President)



Our Guest Speaker

Continuation 2.

 Philippine Institute of Certified Public Accountants (PICPA) (Past President)

Former Board Directorships

- San Miguel Corporation
- PLDT, Inc.
- Equitable- PCI Bank (Former Chairman)
- BDO Unibank, Inc. (Former Vice-Chairman)
- Ionics Corporation
- Philex Mining
- National Movement for Free Elections (NAMFREL) National Chairman- 2013 National Elections
- Philippine Business for Social Progress
- Philippine Business for the Environment
- Philippine Australian Business Council

Awards/Recognition Received

- The Outstanding Filipino (TOFIL)
- The Outstanding Women in the Nation's Service (TOWNS)
- The Outstanding Professional in Accounting (from the Professional Regulation Commission)
- Outstanding Fulbrighter on the 70th year of the Fulbright Program in the Philippines.
- Outstanding Jubilarian- University of the East Alumni Association (UEAA)
- University of the East CPA Topnocher Scholarship to an American or European university MBA Program (For placing first in the 1960 CPA Board Examination)
- Fulbright Grantee
- Outstanding Graduate- Rizal High School Alumni Association
- Featured in cover story of the Cornell Enterprise



May 20, 2021

Tinig Tidbits

By: PP Peter M. Javier



12 CANCER FACTS YOU NEED TO KNOW

- 1. Half of all cancer and cancer-related deaths are preventable.
- 2. Cancer is the one name that is assigned to more than 100 diseases.
- 3. Environmental factors can increase your risk of cancer. May increase
- 4. Smoking causes more than 90% of all lung cancer cases.
- 5. Less than 6 hours of sleep per night may increase your chance of colon cancer.
- 6. On a global scale, approximately 1 in every 8 deaths is caused by cancer.
- 7. Breast cancer is the leading cause of cancer death among women.
- 8. Lung, prostate and stomach caApproximatelyncer are the most common diseases for which men and women are diagnosed.
- 9. Approximately 77% of all cancers diagnosed are found in people aged 55 or older.
- 10. Obesity increases your risk of cancer and affects your chances of survival should you be diagnosed with cancer.
- 11. The number of detected skin cancer cases increases steadily every year.
- 12. Healthy cells have a built-in ability to self-destruct to protect the rest of the body when damage is present.

(From BabaMail)



Rotarians' Scholarship Pledges RY 2020 - 2021

Scholarship Pledges

Anonymous	10 – Paid
Anonymous	8 – Paid
PP Ner Laiño	6 – Paid
Garrick & Bernard	12 – Paid
PP Conrad Cuesta	3
PP Peping Mabanta	2 - Paid
Pres. RJ Ermita	2 - Paid
PP Rel Gomez	2
Rtn. Flor de Pano	1 – Paid
PP Jess Acantilado	1
PP John Javier	1 – Paid
Rtn Roy Quejada	1 – Paid
PP Peter Javier	1 – Paid
Rtn Gary Ona	1 – Paid
Rtn Bong Paloma	1 – Paid
Rtn Bart Ronquillo	1 – Paid
PP Ed Lucero	1 – Paid
Rtn Jake Oh	1 – Paid
PP Vic Lim	1 – Paid
PP Rhett Ermita	1
Rtn Pal Bolivar	1 – Paid



DECLARATION OF ROTARIANS IN BUSINESS AND PROFESSIONS

As a Rotarian engaged in a business or profession, I am expected to:

- 1. Consider my vocation to be another opportunity to serve;
- 2. Be faithful to the letter and to the spirit of the ethical codes of my vocation, to the laws of my country, and to the moral standards of my community;
- 3. Do all in my power to dignify my vocation and to promote the highest ethical standards in my chosen vocation;
- 4. Be fair to my employer, employees, associates, competitors, customers, the public and all those with whom I have a business or professional relationship;
- 5. Recognize the honor and respect due to all occupations which are useful to society;
- 6. Offer my vocational talents: to provide opportunities for young people, to work for the relief of the special needs of others, and to improve the quality of life in my community;
- 7. Adhere to honesty in my advertising and in all representations to the public concerning my business or professions;
- 8. Neither seek from nor grant to a fellow Rotarian a privilege or advantage not normally accorded others in a business or professional relationship.

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ROTARY CODE OF CONDUCT

As a Rotarian, I will

- 1. Exemplify the core value of integrity in all behaviors and activities
- 2. Use my vocational experience and talents to serve in Rotary
- 3. Conduct all of my personal, business, and professional affairs ethically, encouraging and fostering high ethical standards as an example to others
- 4. Be fair in all dealings with others and treat them with the respect due to them as fellow human beings
- 5. Promote recognition and respect for all occupations which are useful to society
- Offer my vocational talents: to provide opportunities for young people, to work for the relief of the special needs of others, and to improve the quality of life in my community
- 7. Honor the trust that Rotary and fellow Rotarians provide and not do anything that will bring dis-favor or reflect adversely on Rotary or fellow Rotarians
- 8. Not seek from a fellow Rotarian a privilege or advantage not normally accorded others in a business or professional relationship



May 20, 2021

PANGKAT MEMBERS RY 2020 – 2021

PANGKAT NO. 1

- 1. Pres. RJ Ermita Leader
- 2. Tony Diaz Co-Leader
- 3. Ner Laino
- 4. Jing Jose
- 5. Rene Bocaya
- 6. Celso Ylagan
- 7. Leo Barbo
- 8. Philip Yoon
- 9. Arjan Ramnani
- 10. Marlo Guillano
- 11. Manfred Guangko
- 12. Sonny Samson
- 13. Jay Bautista
- 14. Nilo Ocampo

PANGKAT NO. 2

1. John Javier - Leader

- 2. Nicky Ty -Co-Leader
- 3. Peping Mabanta
- 4. Ogie Lim
- 5. Nick de Guzman
- 6. Vico Sotto
- 7. Sonny Rivera
- 8. Ben Baniel
- 9. Raffy Garcia III
- 10. Ramy Garcia IV
- 11. Garrick Ang
- 12. Ferd Rivera
- 13. Johan Ramos
- 14. Roland Vasquez
- 15. Rtn. Dickson Berberabe
- 16. Rtn. Tet Mallare

PANGKAT NO. 3

1. Ed Lucero - Leader

- 2. Bong Paloma Co-Leader
- 3. Wowie Benitez
- 4.Noel Go
- Conrad Cuesta
- 6. Louie Orosa
- 7. Nesty Carolina
- 8. Esto Lichauco
- 9. Rhett Ermita
- 10. Peter Javier
- 11. Sammy Lazo
- 12. Gerard Estrada
- 13. Ato Basco
- 14. Jake Oh
- 15. Rtn. Bernard Bobadilla
- 16. Rtn. Gary Ona

PANGKAT NO. 4

1. Rel Gomez - Leader

- 2.Ed Evangelista- Co-Leader
- 3. Toti Buhain
- 4. Bert Albano
- 5. Raj Cordova
- 6. Vic Aquino
- 7. James Porter
- 8. Chito Bernardo
- 9. Alex Lacson
- 10. Ping Tan
- 11. Pal Bolivar
- 12. Carlo Doce
- 13. Allan Almazar
- 14. Rtn. Arnel Condicion
- 15. Rtn. Dekdek Paloma



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PANGKAT MEMBERS RY 2020 – 2021

Continuation 1.

PANGKAT NO. 5

- 1. Jun Zafra Leader
- 2. Jecko Santos Co-Leader
- 3. Ray Armas
- 4. Bebert Lacuna
- 5. Dennis Albano
- 6. Totoy Bartolome
- 7. Arnel Estaniel
- 8. Hermie Orbe
- 9. Vic Lim
- 10. Nick Guzman
- 11 Tito Henson
- 12. Johansson de Guzman
- 13. Vince Ermita
- 14. Rtn. Cesar Lacuna
- 15. Rtn. Roy Quejada
- 16. Jeffrey Sonora
- 17. Roehl Fontanilla

PANGKAT NO. 6

- 1. Bart Ronquillo Leader
- 2. Adolf Aran Co-Leader
- 3. Ike Ona
- 4. Kell Ortega
- 5. Benny de Guzman
- 6. Albert Mendiola
- 7. Edison Go
- 8. Flor de Pano
- 9. Topax Colayco
- 10. Roman Romulo
- 11. Chony Gimenez
- 12. Jess Acantilado
- 13. Nico David
- 14. Oyie Averilla
- 15. Rtn. Ferdie Legaspi
- 16. Rod Moreno
- 17. Henry Uy



May 20, 2021

From the Secretary's Desk

Sec. PP John Javier



Attendance

Members Present	44
% of Attendance (05/06/21)	47%

Birthday Celebrants for the Month of May 2019

Wedding Anniversaries for the Month of May 2019

Guest and Visiting Rotarians

1. PP Henry Uy, former RC Pasig



Officers and Directors

ROTARY CLUB OF PASIG (RY 2020-2021)

PresidentRenato Carlos "RJ" H. Ermita, Jr.Vice President/PERoberto "Bart" C. RonquilloClub SecretaryPP Peter John "John" U. JavierTreasurerRtn. James Philip Roland V. Porter

DIRECTOR:

Club Administration PP F
Membership PP F
Public Relations Rtn.
Service Community Rtn.
The Rotary Foundation PP F
Ex-Officio IPP

Advisers:

HOF/PP Rhett Ermita PP Conrad Cuesta Rtn. Ike Ona PP Rogelio "Ogie" S. P. Lim PP Aurelio "Rel" L. Gomez Rtn. Garrick "Garrick" L. Ang Rtn. Francisco "Sonny" D.C. Rivera PP Marcelo "Jun" C. Zafra, Jr. PP Roy Eduardo "Ed" T. Lucero IPP Nick "Nick" C. Guzman



Editorial Staff

TINIG STAFF RY 2020-2021	FEATURE WRITERS		
K1 2020-2021	RJ ERMITA	JOHN JAVIER	
PETER JAVIER	From the President	Secretary's Desk	
Editor in Chief			
	BENJAMIN P.	JUN C. ZAFRA, JR.	
	DE GUZMAN	Walking the Avenues	
OGIE LIM	Rotary Notes		
Club Bulletin Admin.			
	PETER M. JAVIER	RTN. FR. KELL ORTEGA	
	Tinig Tidbits	Invocation	

Website: www.rcpasig.org
Email : rcpasig@hotmail.com

Secretariat Office: Ylagan Law Office

Unit 809, City & Land Mega Plaza ADB Avenue Corner Garnet Road

Ortigas Center, Pasig City Tel. No. 635-2234

Edgar Manalang: 0927-9414528; rcpasig@hotmail.com

MAKE-UP SLIP

This serves as proof of your attendance

Name of Visiting Rotarian			
Name of Rotary Club			
RC – Pasig Club Secretary:	Date:		



Glimpses of Our Last Meeting



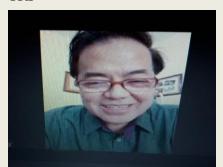


TP Rj happily convenes his 40th meeting which Rtn Bebert happily emcees





Rtn Dennis is finemaster TP Rj campaigns for 100% Sustaining TRF





PP Henry Uy is sworn in as 94th member by TP Rj



Glimpses of Our Last Meeting





Rtn Roehl Fontanilla talks of his professional career in IT

consultancy





Rtn Roy Quejada shares his restaurant operation stints at Yellow Cab, Army Navy & Domino's





PP John updates on community food drive 6B TP Rj ends meeting