

Rotary



Rotary Opens  
Opportunities

13 JANUARY 2021  
Rotary Year 2020-2021

# TINIG

The Official Newsletter of the Rotary Club of Pasig



Mr. Jeff Barreiro

# Today's Programme

**Virtual Meeting via Zoom  
January 14, 2021, 12:00 Noon  
Pangkat No. 1 Leader Pres. RJ Ermita**

<b>Call to Order</b>	<b>Pres. RJ Ermita</b>
<b>Invocation</b>	<b>Rtn. Manfred Guangko</b>
<b>National Anthem</b>	<b>Recorded</b>
<b>FOUR-WAY TEST</b>	<b>Rtn. Philip Yoon</b>
<b>Introduction of Visiting Rotarians &amp; Guests</b>	
<b>Community Singing</b>	<b>Rtn. Allan Almazar</b>
<b>Wise or Otherwise</b>	
<b>Fining Moments</b>	<b>PP Celso Ylagan</b>
<b>President's Time</b>	<b>Pres. RJ Ermita</b>
<b>Introductin of Guest Speaker</b>	<b>Pres. RJ Ermita</b>

***MR. JEFF BARREIRO***  
**Founder & Executive Chairman , MAYANI**  
***GUEST SPEAKER***

<b>Open Forum</b>	
<b>Adjournment</b>	<b>Pres. RJ Ermita</b>

**PP Rene Bocaya**  
**Emcee**

**\* JANUARY AWARENESS MONTH \***

# Invocation



Heavenly Father, may we begin our meeting with your Holy Spirit so that whatever we may do and say may be done according to Your Will and bring You Greater Glory. This we ask through Jesus Christ Our Lord.

**Amen**

## APAT NA URIAN NG ROTARYO

ng mga bagay na ating iniisip, sinasabi o ginagawa:

1. Iyon ba ang **KATOTOHANAN**?
2. Iyon ba ay **MAKATARUNGAN** para sa lahat ng kina-uukulan?
3. Iyon ba ay lilikha ng **MABUTING KALOOBAN at LALONG MATAPAT NA PAKIKIPAG-KAIBIGAN**?
4. Iyon ba ay magiging **KAPAKI-PAKINABANG** para sa lahat ng kina-uukulan?

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## Ang Layunin ng Rotaryo

Ang layunin ng Rotaryo ay ***“PASIGLAHIN AT IPUNLA ANG SIMULAIN NG PAGLILINGKOD BILANG BATAYAN NG ISANG GAWAIN KARAPAT-DAPAT*** at lalo’t higit pasiglahin at ipunla:

1. Ang pagpapaunlad ng pagsasama bilang pagkakataon sa paglilingkod.
2. Ang mataas na uri ng tuntunin sa pangangalakal at sa hanapbuhay, ang pagkilala sa kahalagahan ng gawain kapaki-pakinabang at ang pagbibigay dangal ng bawa’t Rotaryo sa kanyang hanapbuhay bilang pagkakataon upang makapaglingkod sa lipunan.
3. Ang pagsasakatuparan sa simulain ng paglilingkod sa bawa’t Rotaryo sa kanyang pansarili, pangkabuhayan at panglipunang pamumuhay.
4. Ang pag-unlad ng pagkaka-unawaan, mabubuting kalooban at kapayapaan ng mga bansa sa pamamagitan ng isang pang-daigdig na kapatiran ng mga propesyonal na nabubuklod sa simulain ng paglilingkod.

## Song of the Day



### KISS

*By: Tom Jones*

You don't have to be beautiful  
To turn me on  
I just need your body, baby  
From dusk 'til dawn  
You don't need experience  
To turn me out  
You just leave it all up to me  
I'll show you what it's all about

You don't have to be rich to be my girl  
You don't have to be cool to rule my world  
Ain't no particular sign I'm more compatible with  
I just want your extra time and your kiss

You gotta not talk dirty, baby  
If you wanna impress me (ah-ah-ah)  
You can't be too flirty, mama  
I know how to undress me  
Let me be your fantasy  
And maybe (maybe), you could be mine  
You just leave it all up to me  
We could have a good time

You don't have to be rich to be my girl  
You don't have to be cool to rule my world



ROTARY CLUB OF PASIG



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## Song of the Day



*Continuation 1.*

Ain't no particular sign I'm more compatible with  
I just want your extra time and your kiss  
Think I'd better dance now

Women and girls rule my world  
I said they rule my world  
Act your age woman, not your shoe size (not your shoe size)  
Maybe we could do the twirl?  
You don't have to watch Dynasty  
To have an attitude  
You gotta leave it all up to me  
My love will be your food

You don't have to be rich to be my girl  
You don't have to be cool to rule my world  
Ain't no particular sign I'm more compatible with  
I just want your extra time and your kiss

## **From the President**

**Pres. RJ Ermita**



Happy Rotary Thursday fellow Rotarians!

Your officers and especially the club's 50<sup>th</sup> anniversary committee are busy preparing for next weeks Club anniversary kick off and awards celebration. Our virtual celebration will be graced by no other than the Rotary International President Holger Knaack whose presence will bring honor and prestige to our affair. Thank you very much to PRID Raffy Garcia for arranging.

We have the objective of being the largest club with quality, likeminded gentlemen members. We do want to have at least 10 new members inducted into the club by our anniversary and I request each and everyone of you to invite your prospects to our meetings by sharing the ZOOM ID and password. Let us contact our former Pasig Rotarians, close associates, business or professional contacts, friends and family who will add value and bring even more vibrance to the club. I expect everyone's cooperation with this.

A new members' orientation will be held tomorrow, Friday January 15, 2021. Please shepherd your prospects to attend. The Zoom details will be sent.

May I also remind everyone to update your club dues. We are midway to the Rotary year and would need continuous funds to maintain the operation of the club.

## **From the President**

**Pres. RJ Ermita**

### *Continuation 1.*

We are looking forward to 100 percent attendance next week at 5pm. The program will promptly start at 5:30 pm. See you in your best business attire (coat and Tie) and be ready for a memorable affair which all of us Pasig Rotarians can be proud of.

On our 50<sup>th</sup> anniversary as a club, we remain...

Yours in Rotary,

RJ H. Ermita



## Rotary Notes

**PP Benny P. De Guzman**



Let us all give a mighty pat at our shoulders for the 50<sup>th</sup> Anniversary of our Charter Presentation. We remember our **Ninongs** who have gone ahead, PPs Ernie Paje, Emil Ozaeta & Jess Solomon and those still around, PP Ito Carlos and PP Kishu Sehwan. Kishu since transferred to the Rotary Club of San Juan North and over ninety Ito is still active in both business and trade organizations. Our initial officers CP Totoy Angeles, who with spouse Delia already left us, and also in the great beyond are PP Teddy Yabut, PDG Mike Ampil and PP Julito Francia. Being charter members they carried a lot of obligations. PP Esto, PP Peping and PP Arjan are charter members still around. PPs Romy Manuel and Kati de los Reyes are still around, healthier than many others, but choosing to enjoy their fellowship with others. They had all served the club well.

We honor in memory some 80 others who at one time or the other served as active members. We have at least 85 who have gone to our Heavenly Father.

Since our Mayor Vico is one of our very own and also our lone Congressman, Roman, during the founding anniversary of our beloved City of Pasig, perhaps a special recognition can be given to our Rotary Club for 50 years of exemplary service to our community ranging from the school scholarship programs, the community health services, the water system rehabilitation at Rizal High, assistance to flood and fire victims, and most recently the support for the pandemic frontliners and many others.

I wonder if there are still past charter member around who quit soon after joining the club. In fact CP Totoy served only for half a

## Rotary Notes

PP Benny P. De Guzman

*Continuation 1.*

Rotary Year. I joined the club with the late PP Lino Concepcion and Rtn Tony Guevarra in March 1972. We were given our basketball uniform right away and took part in the Rotary basketball tournament. We won against R.C. Mandaluyong 22-20. Yes, full game, **hindi** table tennis, and with professional referees! I think the tournament was good only for one year as there were some charges of physical intentional bullying in court. And, the redistricting must have played a major part as well.

It is unfortunate that a milestone like this, we cannot truly celebrate because of this pandemic that will be us for some time yet. This has changed lifestyle and tremendous savings on our gasoline bills.

**ARAP**, our very good partners, have lost also more than 30 who went ahead, including those who served in their **Ampon Puso** with a great degree of enthusiasm. (We acknowledge super Spouse Gigi Abaya Carlos, who liked her late husband, super Rotarian Doding, will just donate, just don't ask either to be President. Gigi donated Php 50,000 to their **Ampon Puso** recently).

Aside from City Mayor Vico, Cong Roman, also in government service are Usec Nesty as head of DND's Veteran's Affairs, Nicky Ty as DOJ Usec and Hermie Orbe as PRC Commissioner. Some other members have also served as commissioners in the Professional Regulatory Commission. We have had members who have served as an Associate Justice of our Supreme Court, Cabinet Secretaries, Undersecretaries, MMDA Deputy Administrator and even as city councilors. We have gone a long way as a mighty club. We are going to achieve more, if we grow more in membership, as a 50<sup>th</sup> Anniversary target. **Mabuhay ang** Rotary Club of Pasig.

# **Walking the Avenues**

**PP Jun C. Zafra**



## **ROTARY IN SPAIN SURVIVES CHALLENGES**

After successfully establishing a presence in Great Britain and Ireland, Rotary expanded its reach to mainland Europe with the chartering of a club in Madrid, Spain, on New Year's Day 1921.

To get the club started, the secretariat had contacted Rotarians in Havana, Cuba, for a recommendation of someone who might be well suited to organize it in Spain. The Havana members suggested Angel Cuesta, a cigar magnate originally from Spain who had also helped organize clubs in Cuba. Now living in Tampa, Florida, USA, he was assigned as special representative in 1920. Cuesta traveled to Spain, and working with Ely Palmer, the American consul in the Spanish capital, led an organizational meeting in October 1920.

With so many highly qualified potential members in Madrid, the organizing group wanted to grow the clubs quickly and asked the secretariat to exempt them from the slow-growth policy that previous countries and regions employed. But the secretariat felt strongly that to reach the region's full potential, a more moderate approach to growth was best.

### **Beyond Madrid**

Cuesta believed that once the Madrid club was well-established and the Rotary concept of service became better known in Spain, it would be easy to organize in Barcelona. The club there received its charter in April 1922. The Zaragoza club followed in December 1925, then the San Sebastián club in February 1926.

# **Walking the Avenues**

**PP Jun C. Zafra**

*Continuation 1.*

The appetite for Rotary in Spain continued to grow. The Rotary clubs of Spain held their first conference in Barcelona in 1928. In the late 1920s, the Barcelona club promoted international understanding by hosting its first youth exchange, an activity that was emerging throughout the Rotary world at the time and continues today. The Barcelona members hosted the sons of London Rotarians for a weeklong stay in Spain's Catalonia region, where they witnessed the industry, cultural activities, and home life of typical Spanish families.

In 1929-30, the Rotary International Board of Directors included its first Spanish member. Another Spaniard sat on the board in 1935-36.

The outbreak of the Spanish Civil War in 1936 and Francisco Franco's rise to power quickly halted Rotary's expansion in the country. The Franco regime persecuted perceived "enemies of the state," and anti-Rotary rhetoric was pervasive. In 1936, Rotary was banned. Because clubs were unable to function, the 28 clubs in the country had their membership in Rotary formally terminated in 1940.

## **Rotary reemerges in Spain**

With the death of Franco in 1975 and a return to democracy in the late 1970s, Rotary clubs began to re-emerge throughout Spain, starting in Madrid.

In 1976, a group in Madrid dedicated themselves to restarting Rotary and began meeting unofficially as a Rotary club. At the time, it was necessary to work with the Spanish government before affiliating with Rotary International. In May of that year, RI President Ernesto Imbassahy de Mello and Vice President

# Walking the Avenues

PP Jun C. Zafra

*Continuation 2.*

Bernardo Guzmán traveled to Spain. Together with Jaime Enseñat, president of the newly formed Madrid club, and other Spanish Rotarians, they had the honor of being received by King Juan Carlos de Borbón.

The next year, Guzmán served as Rotary's special representative to organize the Madrid club. It was officially chartered on 6 June 1977, but in consideration of why it had closed, was later granted the retroactive charter date of 1921. Rotary celebrated its return with a charter signing and presentation at the 1977 Rotary International Convention.

## Across the continent

While Rotary was growing in prewar Spain, members also worked with Rotary International's leaders to start clubs elsewhere in Europe.

In April 1920, Rotarian E.J. Felt of Tacoma, Washington, USA, went to Paris, France, to lay the foundation for a strong club there. He identified potential members locally and in consultation with J.E. Lloyd Barnes, a member of the Rotary Club of Liverpool, England, and president of the British Association of Rotary Clubs (now RIBI). After Felt's death, Rotary designated John Bain Taylor of London to assist business leaders in Paris to complete the organization of the club. The Rotary Club of Paris received its charter on 1 April 1921.

Other early European firsts include these Rotary clubs, listed with their RI charter dates:

- København, Denmark — 3 August 1922
- Oostende, Belgium — 29 August 1923
- Milano, Italy — 19 December 1923



# Walking the Avenues

PP Jun C. Zafra

*Continuation 3.*

- Zürich, Switzerland — 23 May 1924
- Praha, Czech Republic — 19 October 1925
- Wien, Austria — 19 October 1925
- Lisboa, Portugal — 23 January 1926
- Hamburg, Germany — 8 October 1927

World War II forced many clubs in Europe to close. As with the Spanish clubs, these clubs made a proud return after the war.

# Meet Our Guest Speaker



**JEFF BARREIRO**  
**Founder & Executive Chairman**  
**MAYANI**

Jeff Barreiro is Founder & Executive Chairman of MAYANI, the Philippines' fastest-growing farm-to-table technology platform. Mayani empowers more than 5,000 smallholder farmers by connecting them to a userbase of currently over 6,500 consumers and to solid commercial brands such as Shell, UCC Group, Healthy Options, Caramia, and Amici.

It was on May 15, 2019 - Feast of San Isidro Labrador, patron saint of farmers - when Jeff and his founding team officially launched [Mayani.ph](https://www.mayani.ph). And what began as a pilot with a farmers group from Lian, Batangas has now exploded into a real revolution in agriculture and food supply.

## **With pivotal wins in:**

- the Asian Development Bank DigitalAgainstCovid19 global hackathon, and
- the Phildev Foundation Financial Inclusion Challenge; and after being selected as:

# Meet Our Guest Speaker

## *Continuation 1.*

- one of 7 tech startups for the AIM-Dado Banatao Incubator in the Philippines and
- one of 8 from Southeast Asia for Cognity Labs in Silicon Valley,

Mayani is on hypergrowth mode to reach its lofty goals of a simplified, tech-enabled food supply chain that spells income growth for farmers and overall rural development.

Jeff is an entrepreneur at heart, having started other companies that have expanded outside the country. "PromoCentral" and "Pak Inasal" are two examples, both now present in Indonesia.

He is married to Joy Magalona of Bacolod, Negros Occidental. They have 5 children.

With his wife, Joy, they are very much involved in formation activities for young professionals, married couples and new parents thru Educhild Foundation. Together they share the dream of conscious capitalism taking root in society; where prosperity is shared, and human dignity & development are given primacy.



***DECLARATION OF ROTARIANS  
IN  
BUSINESS AND PROFESSIONS***

***As a Rotarian engaged in a business or profession, I am expected to:***

1. Consider my vocation to be another opportunity to serve;
2. Be faithful to the letter and to the spirit of the ethical codes of my vocation, to the laws of my country, and to the moral standards of my community;
3. Do all in my power to dignify my vocation and to promote the highest ethical standards in my chosen vocation;
4. Be fair to my employer, employees, associates, competitors, customers, the public and all those with whom I have a business or professional relationship;
5. Recognize the honor and respect due to all occupations which are useful to society;
6. Offer my vocational talents: to provide opportunities for young people, to work for the relief of the special needs of others, and to improve the quality of life in my community;
7. Adhere to honesty in my advertising and in all representations to the public concerning my business or professions;
8. Neither seek from nor grant to a fellow Rotarian a privilege or advantage not normally accorded others in a business or professional relationship.

## ***ROTARY CODE OF CONDUCT***

### ***As a Rotarian, I will***

1. Exemplify the core value of integrity in all behaviors and activities
2. Use my vocational experience and talents to serve in Rotary
3. Conduct all of my personal, business, and professional affairs ethically, encouraging and fostering high ethical standards as an example to others
4. Be fair in all dealings with others and treat them with the respect due to them as fellow human beings
5. Promote recognition and respect for all occupations which are useful to society
6. Offer my vocational talents: to provide opportunities for young people, to work for the relief of the special needs of others, and to improve the quality of life in my community
7. Honor the trust that Rotary and fellow Rotarians provide and not do anything that will bring dis-favor or reflect adversely on Rotary or fellow Rotarians
8. Not seek from a fellow Rotarian a privilege or advantage not normally accorded others in a business or professional relationship

**PANGKAT MEMBERS  
RY 2020 – 2021**

**PANGKAT NO. 1****1. Pres. RJ Ermita - Leader**

2. Tony Diaz – Co-Leader
3. Ner Laino
4. Jing Jose
5. Rene Bocaya
6. Celso Ylagan
7. Leo Barbo
8. Philip Yoon
9. Arjan Ramnani
10. Marlo Guillano
11. Manfred Guangko
12. Sonny Samson
13. Jay Bautista
14. Nilo Ocampo

**PANGKAT NO. 2****1. John Javier - Leader**

2. Nicky Ty –Co-Leader
3. Peping Mabanta
4. Ogie Lim
5. Nick de Guzman
6. Vico Sotto
7. Sonny Rivera
8. Ben Baniel
9. Raffy Garcia III
10. Ramy Garcia IV
11. Garrick Ang
12. Ferd Rivera
13. Johan Ramos
14. Roland Vasquez

**PANGKAT NO. 3****1. Ed Lucero - Leader**

2. Bong Paloma – Co-Leader
3. Wowie Benitez
4. Noel Go
5. Conrad Cuesta
6. Louie Orosa
7. Nesty Carolina
8. Esto Lichauco
9. Rhett Ermita
10. Peter Javier
11. Sammy Lazo
12. Gerard Estrada
13. Ato Basco
14. Jake Oh

**PANGKAT NO. 4****1. Rel Gomez - Leader**

2. Ed Evangelista- Co-Leader
3. Toti Buhain
4. Bert Albano
5. Raj Cordova
6. Vic Aquino
7. James Porter
8. Chito Bernardo
9. Alex Lacson
10. Ping Tan
11. Pal Bolivar
12. Carlo Doce
13. Allan Almazar

**PANGKAT MEMBERS  
RY 2020 – 2021**

***Continuation 1.***

**PANGKAT NO. 5**

- 1. Jun Zafra - Leader**
2. Jecko Santos – Co-Leader
3. Ray Armas
4. Bebert Lacuna
5. Dennis Albano
6. Totoy Bartolome
7. Arnel Estaniel
8. Hermie Orbe
9. Vic Lim
10. Nick Guzman
11. Tito Henson
12. Johansson de Guzman
13. Vince Ermita

**PANGKAT NO. 6**

- 1. Bart Ronquillo - Leader**
2. Adolf Aran – Co-Leader
3. Ike Ona
4. Kell Ortega
5. Benny de Guzman
6. Albert Mendiola
7. Edison Go
8. Flor de Pano
9. Topax Colayco
10. Roman Romulo
11. Chony Gimenez
12. Jess Acantilado
13. Nico David
14. Oyie Averilla

## **From the Secretary's Desk**

*Sec. PP John Javier*



### **Attendance**

Members Present .....35

% of Attendance (01/07/21).....43%

### **Birthday Celebrants for the Month of January 2021**

### **Wedding Anniversaries for the Month of January 2021**

### **Guest and Visiting Rotarians**

1. PP Jimmy Ortigas, RC San Juan
2. Arnel Condicion, Host: PP Jun Zafra
3. Dekdek Paloma, Host: PP Jun Zafra
4. Rotary Club of Legaspi North



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## From the Secretary's Desk

*Sec. PP John Javier*

5. Mr. Bernard Bobadilla
6. Saturnino Mallari
7. Dickson Berberabe
8. Herbert Serano Borja
9. Kathleen Sevilla
10. Len Gatan Briones



**ROTARY CLUB OF PASIG**



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## **Officers and Directors**

### **ROTARY CLUB OF PASIG (RY 2020-2021)**

<b>President</b>	Renato Carlos “RJ” H. Ermita, Jr.
<b>Vice President/PE</b>	Roberto “Bart” C. Ronquillo
<b>Club Secretary</b>	PP Peter John “John” U. Javier
<b>Treasurer</b>	Rtn. James Philip Roland V. Porter

#### **DIRECTOR:**

<b>Club Administration</b>	PP Rogelio “Ogie” S. P. Lim
<b>Membership</b>	PP Aurelio “Rel” L. Gomez
<b>Public Relations</b>	Rtn. Garrick “Garrick” L. Ang
<b>Service Community</b>	Rtn. Francisco “Sonny” D.C. Rivera
<b>The Rotary Foundation</b>	PP Marcelo “Jun” C. Zafra, Jr.
<b>Youth Service</b>	PP Roy Eduardo “Ed” T. Lucero
<b>Ex-Officio</b>	IPP Nick “Nick” C. Guzman

#### **Advisers:**

HOF/PP Rhett Ermita  
PP Conrad Cuesta  
Rtn. Ike Ona

## Editorial Staff

TINIG STAFF RY 2020-2021	FEATURE WRITERS	
<b>PETER JAVIER</b> Editor in Chief	<b>RJ ERMITA</b> From the President	<b>JOHN JAVIER</b> Secretary's Desk
<b>OGIE LIM</b> Club Bulletin Admin.	<b>BENJAMIN P. DE GUZMAN</b> Rotary Notes	<b>JUN C. ZAFRA, JR.</b> Walking the Avenues
	<b>PETER M. JAVIER</b> Tinig Tidbits	<b>RTN. FR. KELL ORTEGA</b> Invocation

**Website:** [www.rcpasig.org](http://www.rcpasig.org)

**Email :** [rcpasig@hotmail.com](mailto:rcpasig@hotmail.com)

**Secretariat Office:** Ylagan Law Office  
Unit 809, City & Land Mega Plaza  
ADB Avenue Corner Garnet Road  
Ortigas Center, Pasig City Tel. No. 635-2234

**Edgar Manalang:** **0927-9414528; rcpasig@hotmail.com**

## MAKE-UP SLIP

**This serves as proof of your attendance**

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**Name of Visiting Rotarian**

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**Name of Rotary Club**

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**RC – Pasig Club Secretary:** \_\_\_\_\_ **Date:** \_\_\_\_\_



## Christmas Gift Giving at Pasig Rotary GK Village



**PP John and PN Bong take a break from preparing package**



**PP Jun and Rtn Albert loading's package**

## Christmas Gift Giving at Pasig Rotary GK Village



**TP RJ handing off packages to group leader Tonette**



**PP John handing off packages for group leader Tonette**

## Christmas Gift Giving at Pasig Rotary GK Village



**Door to door distribution to Villagers**

